

Beat: Business

## FII INSTITUTE CHAIRED BY RICHARD ATTIAS HELD A VIRTUAL EVENT OVER MOBILIZING ESG

THE NEORENAISSANCE ON 16 APRIL 2021

Paris, Washington DC, 15.04.2021, 22:51 Time

**USPA NEWS** - The Future Investment Initiative Institute Series, founded and chaired by Richard Attias, hosted a one of a kind virtual forum untitled "The Neo-Renaissance: Mobilizing ESG for a Sustainable Future"; This is the 3rd event, to be organized by the Future Investment Initiative Institute Series. The event was chaired by H.E Yasir Al Rumayyan, Governor, PIF and Chairman of FII Institute, KSA who declared : The [Saudi Green Initiative & Middle East Initiative] seeks to reduce carbon emissions by 60% and plant 50 billion trees, complementing Saudi's G20 promises on a circular carbon economy and coral reef protection." Richard Attias, CEO of FII Institute stated : "ESG reliability and usefulness can be further improved by tailoring it to local realities - a one-size-fits-all approach will not work if we want to make serious progress toward global sustainable development."

THE FUTURE INVESTMENT INITIATIVE INSTITUTE IS A NEW GENERATION OF GLOBAL NO-FOR-PROFIT FOUNDATION-----

The Future Investment Initiative Institute is a new generation of global not-for-profit foundation that ensures the world's brightest ideas find their way to materialize, scale and create positive sustainable Impact on Humanity. As we attended this interactive and very well designed, digital event, in a original format, we are publishing some highlights of the event, especially when it comes to some inspirational thoughts that emerged from the lively discussion with the panels of high level speakers. The outcome is also to provoking initiatives towards some financial capitalization, and human resources over mobilizing ESG to drive a sustainable future, as we invest. The event finished on a special note as FII Institute CEO Richard Attias and Jean-Jacques Barberis, Member of the Executive Committee & Head of Institutional Clients Coverage & ESG of AMUNDI, signed a memorandum of understanding on behalf of the two organizations to collaborate on ESG research with a focus on emerging markets. Source : FII Institute

**ABOUT THE FUTURE INVESTMENT INITIATIVE INSTITUTE (FII-INSTITUTE)**The Future Investment Initiative Institute is a new generation of non-for-profit global foundation that seeks to empower the world's brightest ideas to materialize and scale sustainably. The FII-Institute will act as the curator of the global conversation on humanity's most pressing societal issues, sparking concrete actions and mobilizing cross-border thought leadership, collaboration and resources to cater for an accelerated impact in the short- and mid-term, while also creating long-term platforms that have the potential to significantly shape the future of our societies. Source: FII Institute

H.E YASIR AL-RUMAYYAN IS A MULTIPLE CHAIRMAN OF SAUDI OIL COMPANIES & CHAIRMAN OF FII INSTITUTE-----

H.E Yasir bin Othman Al-Rumayyan is a Non-Executive Chairman at Saudi Arabian Mining Co., a Chairman at KAFD Development & Management Co., at 50 years old. He is a Chairman at Decision Support Center, a Chairman at Saudi Arabian Oil Co., an Independent Director at Uber Technologies, Inc., a Chairman at Aramco, Inc., a Chairman at Ma'aden Aluminium Co., a Managing Director at Public Investment Fund and a Managing Director at Public Investment Fund.

He received his undergraduate degree from King Faisal University. He is on the Board of Directors at AMAALA Co., Arm Ltd. (United Kingdom), Community Development Co., Qiddiya Investment Co., The Red Sea Development Co., Saudi Industrial Development Fund, Uber Technologies, Inc., The Islamic Development Bank, Public Investment Fund, Neom (Saudi Arabia) and The Royal Commission for Makkah City & Holy Sites. Mr. Al-Rumayyan was previously employed as a Chairman by Noon Investment Co. WLL, a Director-Corporate Finance & Issuance by Capital Market Authority, a Head-International Brokerage by Saudi Hollandi Bank, a Chief Executive Officer by Saudi Fransi Capital LLC, and a Chief Executive Officer by Saudi Fransi Capital LLC (Broker). He also served on the board at SoftBank Group Corp. and The Saudi Stock Exchange (Tadawul) Co.

RICHARD ATTIAS IS A MOROCCAN SUCCESSFUL BUSINESSMAN EXPERT OF HIGH LEVEL EVENT ORGANISER INCLUDING DAVOS FORUM-----

Richard Attias (born November 19, 1959) is a Moroccan events producer, founder and former chairman of PublicisLive and currently the executive chairman of Richard Attias and Associates. He is also the founder of The New York Forum and the co-founder of the Global Clinton Initiative and the Nobel Laureates Conference. From 1995 to 2008, he was the Executive Producer of the Davos Forum. In 2010, he founded The New York Forum, an annual meeting to promote economic leadership and the New York Forum AFRICA in 2012. The first New York Forum AFRICA took place in Libreville, Gabon, from June 8 to 10. The fourth edition of The New York Forum has been held at the NY Public Library on September 21, 2014. The two main topics of discussions were 'Is technology killing jobs?' and 'What will be the economic impact of climate change?' In 2012, he launched the Doha GOALS Forum, a gathering of sport's leaders, which purpose is to use sports as a development tool. In 2008, Attias was named special advisor to the Emirate of Dubai to provide a comprehensive strategy to make the city a destination for major conferences, and cultural and sporting events.-----

From February 5 to 7, 2014, the first edition of the Build Africa Forum took place in Brazzaville (Republic of the Congo). Organized by RA&A under the High Patronage of Denis Sassou Nguesso, President of the Republic of the Congo, it is the premier international business & investment forum focused on infrastructure in Africa.-----

RA&A organized the XVth Francophonie Summit, the biennial meeting of the Organisation Internationale de la Francophonie (OIF). The event was held in Dakar, Senegal in 2014, with approximately 3000 participants. For the first time, the summit was concluded by an economic forum on December 1<sup>st</sup> and 2<sup>nd</sup>. During this event, many political leaders, and CEO proposed to reinforce the links between this community, such as Macky Sall, Alain Juppé, or Thierry Breton.-----

In 2015, he organised the Egypt Economic Development Conference. As far as his personal life is concerned, Richard Attias got married the former First Lady of France, Cecilia Ciganer-Albeniz, in 2008. He has lived in France, Switzerland, Japan, Dubai and New York. Richard Attias also currently serves as vice president for the Cecilia Attias Foundation for Women, which supports non-profit organizations dedicated to promoting women's well-being and equality worldwide. Richard Attias completed his studies in civil engineering at the Institut national des sciences appliquées de Toulouse, and earned a master's degree in mathematics and physics from the University of Paris. Source: FII Institute, Wikipedia

**Article online:**

<https://www.uspa24.com/bericht-18534/fii-institute-chaired-by-richard-attias-held-a-virtual-event-over-mobilizing-esg.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Rahma Sophia Rachdi & Jedi Foster

**Exemption from liability:**

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Rahma Sophia Rachdi & Jedi Foster

**Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)